

# Skyline Writers

28th Annual

## Writer's Conference

### PRE-REGISTRATION FORM

Pre-registration deadline – August 17, 2011

**Register today! Space is limited!**

Please Print

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

HOME PHONE: \_\_\_\_\_

CELL PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

HOW DID YOU HEAR ABOUT THE  
CONFERENCE? \_\_\_\_\_

#### CONFERENCE FEES ENCLOSED

REGISTRATION AT THE DOOR: \$85.00

Pre-registration fees:

(Please Check One)

\_\_\_\_ NON-MEMBER \$75.00

\_\_\_\_ MEMBER \$60.00

\_\_\_\_ STUDENT \$50.00

**Please send this pre-registration form along  
with your check or money order payable to  
Skyline Writers to:**

Skyline Writers Conference  
7005 Woodhaven Avenue  
Cleveland, OH 44144

**MEALS:** Members of Skyline Writers will  
provide a continental breakfast and potluck  
lunch for Conference Speakers and Attendees.

## CONFERENCE SCHEDULE

9:00 am *Registration & Breakfast*

9:20 am *Welcome Address*

9:30 –10:45 am

**But When I Was in High School,  
We Didn't Have Cell Phones  
(or How to Write for Teens if You're Not One)**  
by Mara Purnhagen

*The landscape of YA fiction has changed  
dramatically over the past 15 years. How do  
you navigate this new terrain if you're a  
writer over 20? This workshop will explore the  
different ways a writer can use technology to  
develop character and plot without dating the  
work. We will also complete a writing  
exercise.*

11:00 am-12:15 pm

**Taming the Tiger:  
Turning Creativity into Ca\$h**  
by Kelly Boyer Sagert

*This workshop allows you to use your  
creativity by brainstorming your personal list  
of dream topics for nonfiction pieces – and  
then shares practical tips on how to narrow  
them down to the proper scope for magazine  
articles or book proposals. The workshop will  
include exercises that you can repeat at home  
whenever you're ready to turn more creative  
ideas into salable pieces of writing. Another  
helpful feature of this seminar is the section on  
topic spoking where you discover ways to  
reuse your research and brainstorming lists to  
sell even more of your work.*

12:15 – 1:15 pm *Lunch*

1:30 – 2:45 pm

**Your Brain On Yoga: How Exercise and  
Nutrition Make You a Better Writer**  
by Joy E. Held

*This session will introduce you to the new and  
exciting field of brain health research and  
what has been discovered about the benefits of  
a healthy lifestyle. You will hear about how  
certain practices contribute to your health and  
productivity as a writer and participate in a  
few activities designed to show you just how  
simple it is to incorporate light exercise into  
your daily routine.*

3:00– 4:15 pm

**Social Networking 101: How to Network,  
Market and Succeed in Publishing Online**  
by Lisa Roecker

*As the publishing landscape continues to grow  
and change, the success of writers is becoming  
more and more dependent on how you network  
and market yourself online. Blogs, Twitter,  
Facebook and Tumblr can help you meet other  
authors, find a critique partner, sign with an  
agent and get published. Lisa Roecker will  
walk you through her publishing journey and  
share how writers can use social networking  
to help meet their goals.*

**Mara Purnhagen** is the author of four young adult novels and two novellas. Her second novel, *Past Midnight*, was nominated for the 2011 YALSA Quick Picks list, the 2010 Cybil Award for best YA Fantast/ Science Fiction, and the 2010 YABC Readers Choice Award. She was featured in the March/April 2010 issue of *Writer's Digest*.



**Kelly Boyer Sagert** is a professional writer, editor and mentor with more than 1,000 published credits, including eleven books; one title is the *FabJob Guide to Become a Freelance Writer*. Boyer Sagert has also been commissioned to write three full-length historical plays, along with shorter plays and skits. She has taught writing online for the company that publishes *Writer's Digest* since 2000.

**Joy E. Held** is an award winning fiction writer and the author of *Writer Wellness, A Writer's Path to Health and Creativity*. She presents writers with a new perspective on managing a healthy lifestyle while creating a dynamic career. She is an adjunct instructor at Marietta College in Marietta, Ohio where she teaches stress management, hatha yoga, and meditation in the physical education department. Over 500 of her "niche" articles have appeared in publications including *Romance Writers Report*, *Yoga Journal*, and *Woman Engineer*.

**Lisa Roecker** read her first Nancy Drew book when she was 9, which she promptly abandoned for something far more intense by Christopher Pike or Lois Duncan. She attended Miami University with a double major in Marketing (because her dad made her) and English Literature (because she loved it). She graduated and took a deeply boring job that paid the bills. Eventually she started writing with her sister to keep things interesting. Their first book, *THE LIAR SOCIETY*, released in March through Sourcebooks.



*Presents*

## **28th Annual Skyline Writers Conference**

**Saturday, August 27, 2011**  
9:00 a.m. to 4:30 p.m.

**Hines Hill Conference Center  
Cuyahoga Valley National Park**  
1403 West Hines Hill Road  
Peninsula, Ohio 44264

**Pre-Registration Deadline:**  
August 17, 2011  
*Space is limited!*

**QUESTIONS?**  
Call:(216) 548-1444  
E-Mail: [skylineconf@aol.com](mailto:skylineconf@aol.com)  
Visit: [www.skylinewriters.com](http://www.skylinewriters.com)